



Social Value Creation

by *Marico Limited*

Creating shared value by making a difference.





Contents

01

Vision & Values

Marico's is committed to make a difference in the lives of all stakeholders who matter to us.

02

CSR – An Overview

Sustainability and corporate social responsibility are key business drivers for Marico.

03

Impact Creation

Over three decades, Marico has focused on areas like education, healthcare, social innovation and a multitude of community sustenance projects

04

Impact Evaluation

Our partners, collaborators and stakeholders inspire us to do better in our goals. We monitor our progress regularly to ensure that we demonstrate impact that matters and positively influences that lives of our stakeholders.



01. Our Vision & Values

Marico Limited is one of India's leading consumer goods companies operating in the health, beauty and wellness space. We touch the lives of 1 out of every 3 Indians, through our portfolio of brands such as Parachute, Saffola, Saffola FITTIFY Gourmet, Coco Soul, Parachute Advanced, Hair & Care, Nihar Naturals, Livon, Set Wet, Set Wet Studio X, Veggie Clean, Kaya Youth, Travel Protect, House Protect, Mediker, Revive and Beardo.

Products that improve lives
Growth that brings steady returns
Empowered people who learn and grow
Care for communities and the environment
This passion to deliver makes us who we are

**AND FOR US, THIS HAS
MADE ALL THE DIFFERENCE**

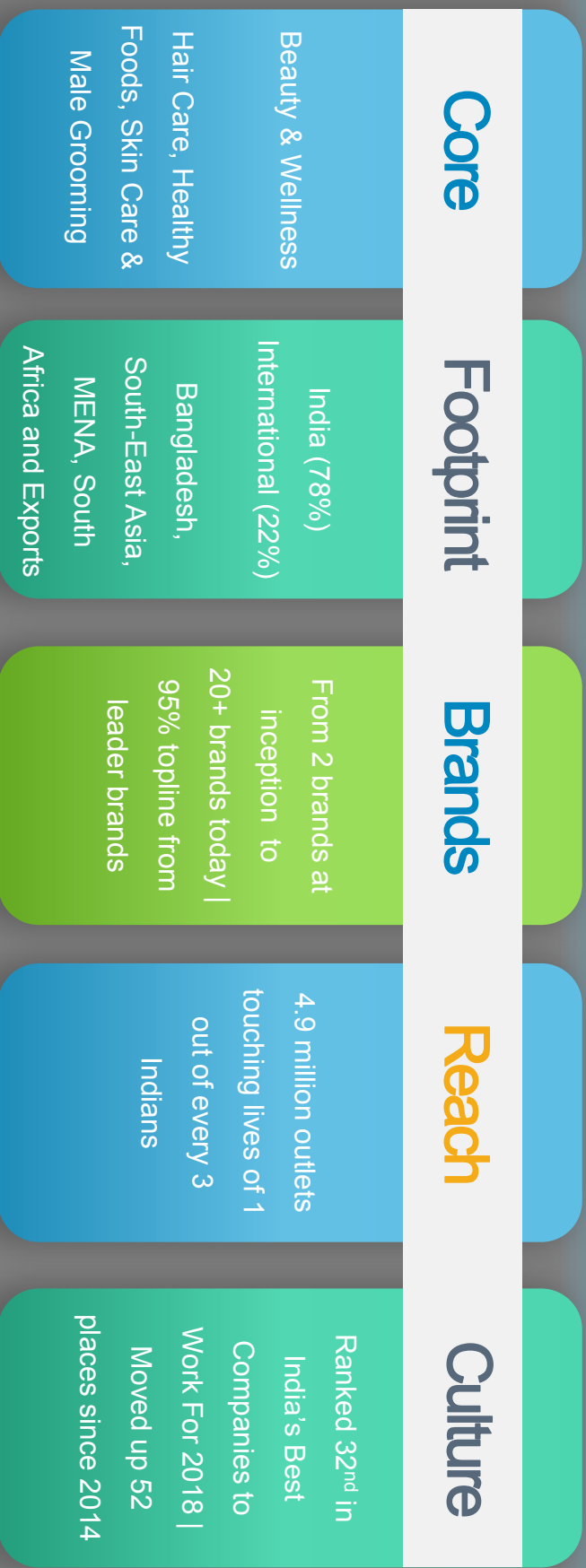


OUR PURPOSE

To transform in a **sustainable** manner, the lives of those we touch, by nurturing and empowering them to maximise their true potential.



MARICO AT A GLANCE



<https://marico.com/india/about-us/overview>

Emerging business striving to make a difference.

With its headquarters in Mumbai, Marico is present in over 25 countries across emerging markets of Asia and Africa. It nurtures leading brands across categories of hair care, skin care, edible oils, healthy foods, hygiene, male grooming, and fabric care.



Our Vision



Saugata Gupta
MD & CEO, Marico Limited

“Sustainability is a long-term commitment and a way of life at Marico. We have always worked hard to “make a difference” to every life we touch. As an organisation, we believe in conscious capitalism, and we recognise our responsibility as a corporate citizen to partner with each of our stakeholders to create sustainable value for all” .



Stakeholder Capitalism is at the heart of what we do.



At Marico, we are driven by the aspirations of our stakeholders.

A purpose-led organisation, our work ethic is centred around giving back more than what we take. For the past thirty years, this has enabled our transformative journey, which has delivered superior value for all our stakeholders.

True to our ethos, today, as we continue to innovate, transform and grow, we stay committed to our principles of integrity and empathy to effectively 'make a difference' in the lives of all our stakeholders.





02. Our CSR Initiatives

An Overview

At Marico, we strongly believe and practice sustainable and socially-inclusive growth alongside our business progress. Our business responsibilities and social responsibilities are key enablers of our business performance. We have embedded this ethos and integrity as 'differentiators' in everything that we do for the communities that we are a part of.

Marico's CSR Policy

Objective

The objective of Marico's CSR Policy document is to articulate Marico's core philosophy of social responsibility, to define the areas chosen by Marico to impact the society with its efforts towards Corporate Social Responsibility ("CSR") and to define the governance & monitoring framework for ensuring effectiveness of this Policy.


Philosophy

Marico's stated purpose is to "Make a Difference". This purpose has defined our reason to exist. We have always believed that we exist to benefit the entire ecosystem of which we are an integral part. We firmly believe that we belong to an interdependent ecosystem comprising Shareholders, Consumers, Associates, Employees, Government, Environment and Society and that we have a commitment to all these stakeholders.

We believe that economic value and social value are interlinked. A firm creates economic value by creating social value – by playing a role in making a difference to the lives of its key stakeholders. Furthermore, a firm cannot do this in isolation; it needs the support and participation of other constituents of the ecosystem. Sustainability comes from win-win partnerships in the ecosystem. Marico's CSR Policy is therefore anchored on the core purpose of "Make a Difference" to the lives of all its stakeholders to help them achieve their full potential.

The Government has notified various initiatives that qualify to be CSR for the purpose of the mandatory spend applicable to the Companies. The CSR initiatives of Marico thus, for the purpose of such mandatory spend would exclude the benefits made by the Company exclusively or predominantly to its employees, shareholders, investors, creditors and business partners.

CORPORATE SOCIAL RESPONSIBILITY POLICY	
MARICO	
CONTENTS	
1. Objective	1
2. Philosophy	1
3. The Regulatory Framework	3
4. Key Third-Party	3
5. Implementation	4
6. Governance	4
7. CSR Expenditure & Budget	5
8. Monitoring & Impact Assessment	5
9. General	5
Version 1.1	
Version approved by The Board of Directors of Marico Limited ("The Board")	
Version approved on November 7, 2014	
Last Modified on October 16, 2017	
Effective Date: October 16, 2017	
Next Review on Annual	



Marico's CSR Policy

Regulatory Framework

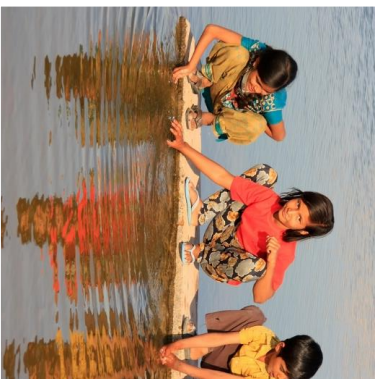
The Companies Act, 2013 ("the Act") read with the Rules framed thereunder and Schedule VIII to the Act provides a framework for companies to define the key thrust areas in the CSR space. Further, the Act also provides instructions on agencies eligible for implementation through which companies may spend its CSR Expenditure. Marico's CSR Policy, the Key Thrust Areas and the implementing agencies shall therefore remain within the boundary set by the said Act, Rules and the Schedule framed thereunder.

Marico's CSR: Key Thrust Areas



Education

Nihar Shanti
Pathshaala Funwala
Program



Community Sustenance

Parachute Kalpavriksha Programme
'Jalashaay' - Water Stewardship
Healthcare



Fostering Innovation

Marico Innovation
Foundation



National Emergency & Disaster Relief

Marico's #UnitedagainstCovid
programme





Governance

Board Level:

The Board will have an oversight on the adherence to this Policy. The CSR Committee, comprising a minimum of three Directors and one of whom shall be an Independent Director of the Company, shall assist the Board in the overall governance of this Policy and the CSR Programs pursuant thereto.

Role of CSR Committee:

- a. Formulate and approve revisions to this Policy and recommend the same to the Board for its approval.
- b. Recommend the annual CSR expenditure budget to the Board for its approval.
- c. Approve unbudgeted CSR Expenditure / Program involving an annual outlay of more than Rs. 1 Crore and get it ratified by the Board of Directors.
- d. Nominate a CSR Team and advise the team for effective implementation of the CSR Programs and approve any change thereto.
- e. Establish monitoring mechanisms to track each CSR Program and review the same at such intervals as the CSR Committee may deem fit.
- f. Undertaking wherever appropriate benchmarking exercises with other corporates to reassure itself of the efficacy and effectiveness of Company's CSR spends.
- g. Approve the CSR disclosures which form part of the Annual Report, company website etc



CSR Team

While Marico employees at all levels are encouraged to involve themselves and participate in its CSR activities, in order to retain focus and organizational commitment, Marico's CSR Programs will be driven by a dedicated CSR Team under the guidance and support of the CSR Committee.

The CSR Team would play a significant role in implementation of the CSR Programs ensuring that the same are in line with this Policy and the purview of the applicable laws governing CSR.

The CSR Team is responsible, inter alia, for:

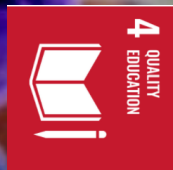
- ✓ Co-ordination with the business function/unit/location and the implementing agencies for successful implementation of the CSR Programs;
- ✓ Reporting the progress and impact of the CSR Programs on a quarterly basis to the Chairman of the CSR Committee.



03. Impact Creation

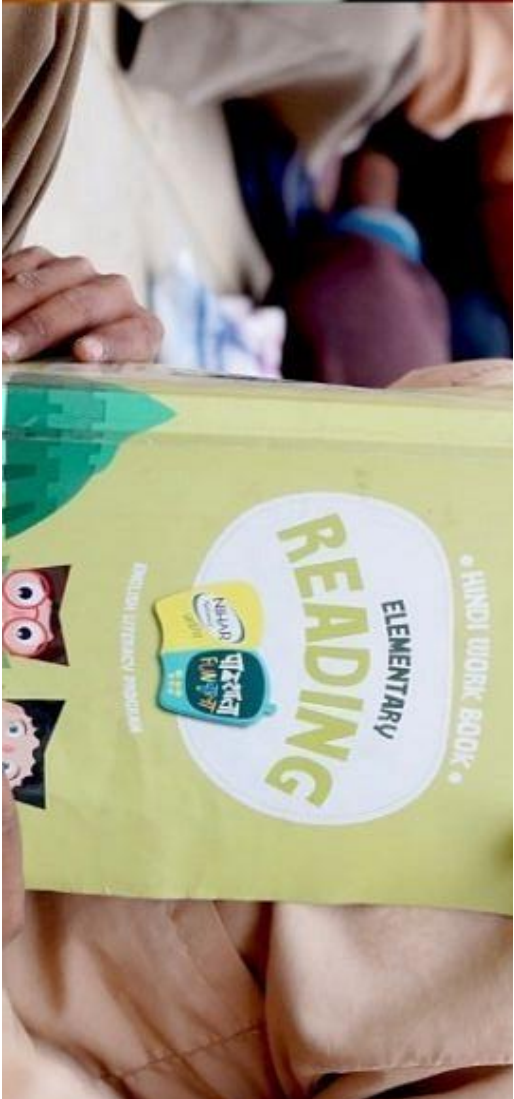
Total spending on Corporate Social Responsibility in FY21 : INR 20.4 crores

% of Average Net Profit of the Company spent on CSR activities : 2.03%



Education

Nihar Shanti Pathshaala Funwala



Purpose:

Marico believes that one of the most significant indicators of social progress is education. With purpose at its heart and commitment towards social progress, Nihar Shanti Amla, has been continuously strengthening its mission to impart quality education to children in rural areas across multiple states in India. Through its Nihar Shanti Pathshala Funwala initiative millions of students have been impacted. Various programmes such as IVR-based Spoken English program, App-based Virtual School and WhatsApp based Teacher Empowerment Program have been running successfully to further our cause of supporting children's education. These initiatives are technologically enabled for implementation across India's Hindi speaking states.

Breaking the pandemic-induced barriers:

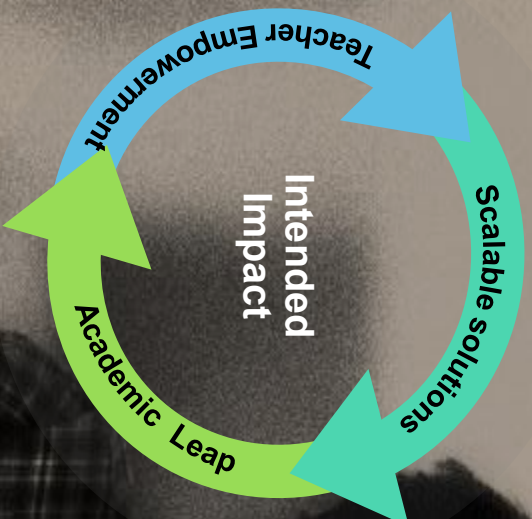
“Padhai pe Lockdown nahi”

Nation-wide lockdown resulted in education coming to a halt, specially for students from the underserved communities who are enrolled in government schools.

We decided to convert this challenge into an opportunity for our beneficiaries. By harnessing the power of technology, we created a scalable and fun-based learning initiative that not just impacts education but brings about a transformation in the overall literacy quotient of our country. Our well-crafted English Literacy Program being tech-led, digitally savvy and impactful was testified by the State Education Department of Madhya Pradesh and was adopted for large-scale dissemination through Television, Radio and WhatsApp.



Guiding Principles & Intended Impact from Marico's Education Programs



Guiding Principles

A. Technology enabled Program

Reaching millions by harnessing the power of tech

B. Enhancing usability of existing curriculum

Improvement in learning outcomes at each level

C. Leveraging partnerships at regional levels

Enabling access to better teaching pedagogies

A. TECHNOLOGY-BASED PROGRAM

Strengthening India's English literacy

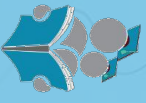
All incumbent English learning solutions necessitate the need for language fluency, which is a common concern for government schoolteachers in India. They lack the fluency/confidence to able to communicate as well as teach in English. To bridge this significant gap, the Nihar Shanti Pathshaala Funwala program decided to launch the 'English literacy' programs.

English Literacy Program

In Partnership with Leap for Word NGO



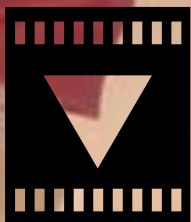
This program is designed on an algorithm that translates English to Sanskrit and vice versa thus allowing English to be taught as a subject instead of a language i.e. Classroom instructions for learning English are in the vernacular, thereby making every school teacher capable of teaching the language.





Whatsapp-enterprise Model

An engaging, measurable and practical knowledge sharing platform to empower teachers



2.5million students engaged across Madhya Pradesh, Rajasthan, Jharkhand



Whatsapp Demo

Engaging & Interactive Learning Assets to make learning 'fun'



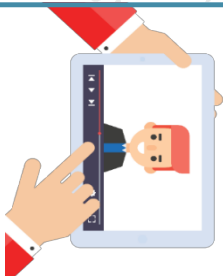
Posts

Updates & Announcements



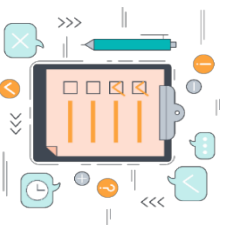
Concept Videos

Explanation of Techniques



Activity Videos

Innovative classroom teaching ideas



Practice Sheets

Structured practice based on every topic



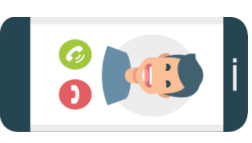
Quizzes

Short quizzes to revise concepts



Student Tests

To track the progress of every student



Support Calls

To assist teachers



“Humara ghar, humara vidyalaya”



Teacher Empowerment Program : English Literacy
 in association with State Education Department, Government of Madhya Pradesh

Transcending beyond the pandemic-induced barriers to push India's literacy forward

Digital Literacy



State-run cascade **WhatsApp**
Group model that intends to connect all authorities, teachers and students (through parents) in the state

Radio Pathshala



Mobile Pathshala – Spoken English modules (designed by leading educationist organization Pratham for our IVR backed system) are being aired everyday across Madhya Pradesh through radio stations.

Learning on TV

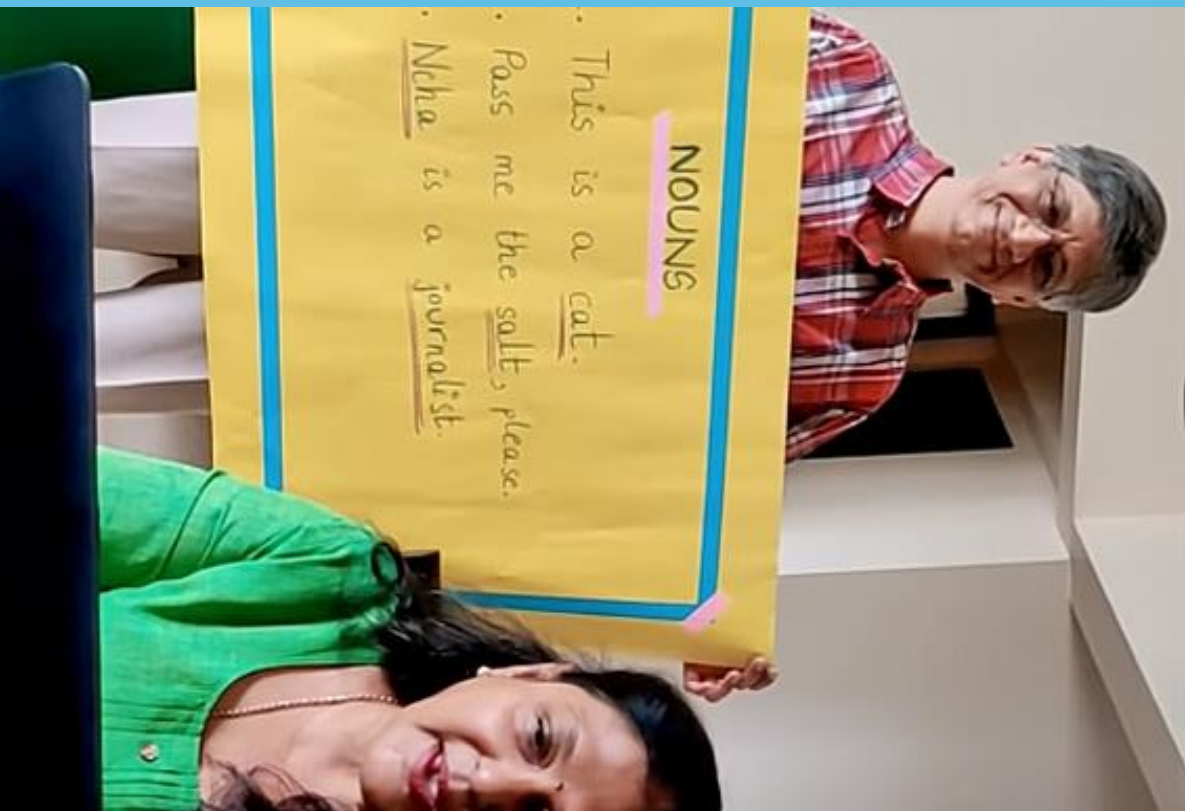


Nihar Shanti Pathshala
Funwala supported English Literacy Program was aired every day on DD MP for 30 minutes.

Access to quality education for over 2.4million students across Madhya Pradesh

Outreach models

Program Outline



Digital Literacy Program for Teachers (Whatsapp-based)

Technology forms the core of Nihar's initiatives to create scalable impact.

In a novel approach with the State Education Department of Madhya Pradesh, we created a WhatsApp based system to provide access to quality education even in far flung rural areas. Using this technology, teachers can easily sign up and get quality teaching material for English Language.

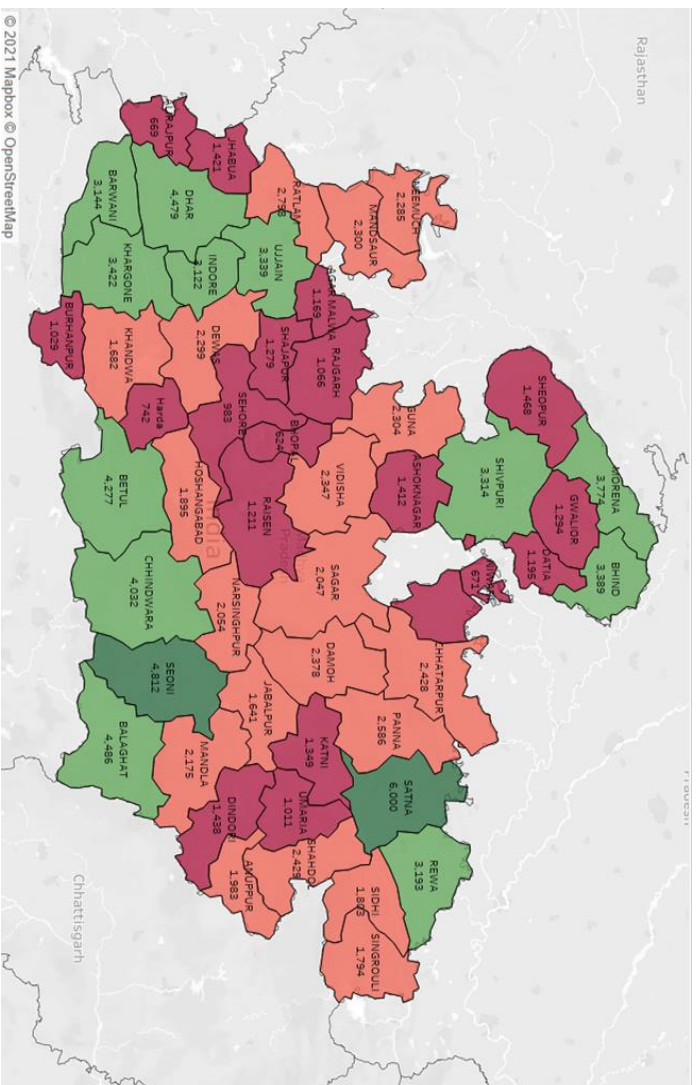
How it works: Teachers register for the program and send us a message on WhatsApp. Once received, a response is sent from our end, with fundamental information about the program.

The learning pedagogy is be paced as per individual teacher's needs. Through a structured content journey involving – Concept Video, Practice Sheet and Quiz, teachers can learn concepts and use them for in-class training. On the backend we can track individual's progress on a continuous real-time basis. There is always a call support available to address all queries of the teachers.



Click to know more about the program mechanics

Output Metrics



Over 1.2 million
Content files consumed

600000+
Quizzes solved

8hours
Average time per concept

9min
Average time per quiz

Marico Innovation Classification: Unique

52 Districts
31000 Villages
64000+ Schools
130000+ Teachers
700000+ Students



20000+
Live chats with teachers

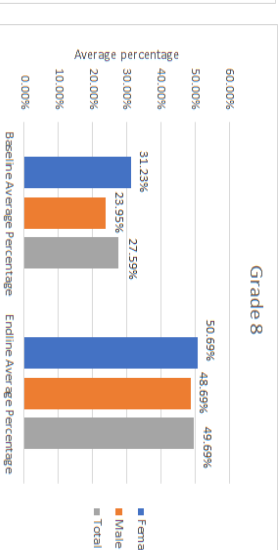
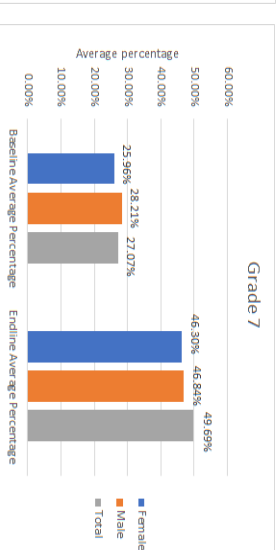
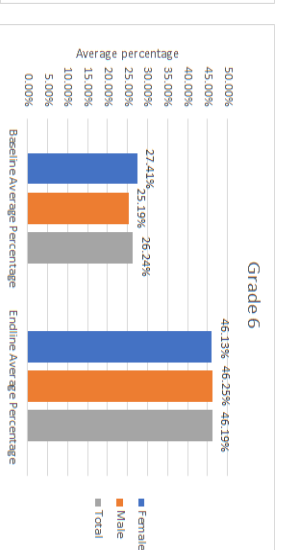
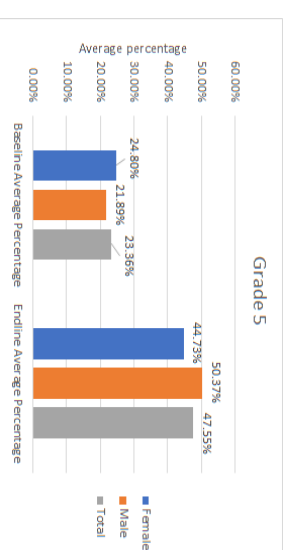
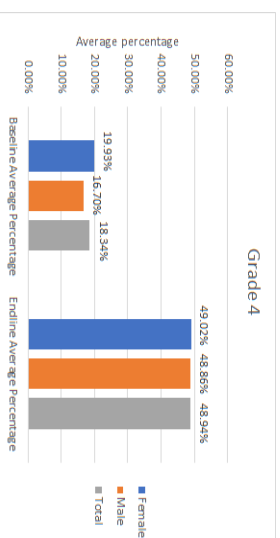
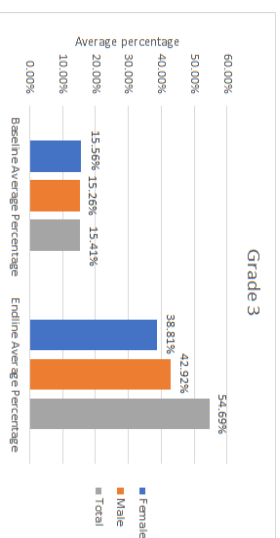
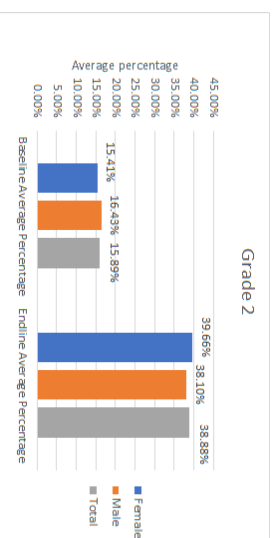


18000+
Live queries addressed

Performance Snapshot

Grade-wise performance monitoring on fundamental English language skills

Grade	% of Students Can read simple words, ASER 2016 MP	% of Students Can Read 3 Letter Words, 20'-21' LFW
Grade 2	7.2%	60%
Grade 3	10.5%	64%
Grade 4	13.8%	74%
Grade 5	16.3%	76%
Grade 6	20.0%	89%
Grade 7	21.5%	89%
Grade 8	22.9%	90%



Our Teacher Heroes

'Teachers who can teach history can create it as well'.



Name: Vijay Laxmi Chaurasia

Profession: Social Science Teacher who also teaches English for Stds.: 5th to 8th due to the absence of a dedicated teaching faculty in her school for the subject

Aspirations: Enabling her students to grow and excel in their lives

Value Addition: Registered for the English Literacy Program and used online modules to learn the language herself as well as teach her students through digital platforms.

Vijaylaxmi was awarded the 'Teacher Hero' title for her contributions to push India's literacy journey forward

A teacher who is never off duty!



Name: Aparna Yerkuntwar

Profession: Retired school teacher from the district of Ujjain

Aspirations: To do whatever it takes to make her students' learning journeys a continual one inspite of the pandemic-induced challenges!

Value Addition: Registered for the English Literacy Program and used the same to engage with her students on a regular basis, monitoring the daily progress of their learning potential.

Our Teacher Heroes (contd.)

Leading with Determination!



Name: Salma Qureshi

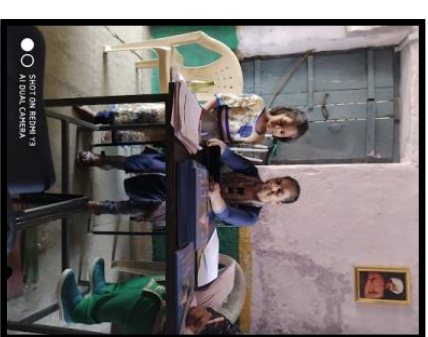
Profession: Government school teacher from Seoni district, MP.

Aspirations: Make a difference in the lives of each of her students

Value Addition: Registered for the English Literacy Program in the last year of her service and used the extensive study materials to offer customized lessons to her students. She distributed printouts of these materials to her students and also maintained a daily register on their individual learning growth curves.

Salma's efforts set an example of determination and doggedness in transforming the lives of her students

Enhancing the 'fun-factor' in learning!



Name: Ratna Gosavi

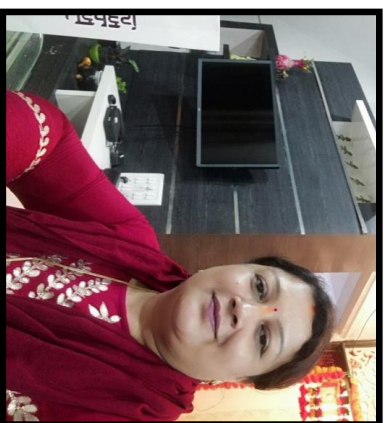
Profession: Government school teacher

Aspirations: Taking extra efforts to make learning 'fun' for her students so that they can grasp every concept in a complete manner.

Value Addition: Registered for the English Literacy Program and used the quizzes and other content modules to design various 'fun-based engagement activities' for her students. This accelerated learning approach not just helped students understand the subject well but enhanced their interest levels to participate in the fun quizzes that challenged their learning abilities.

Our Teacher Heroes (contd.)

Mohalla class in the lap of Mother Nature!



Name: Vishruta Singh

Profession: Government school teacher from Bhopal, MP.

Aspirations: Run community learning programs in open spaces

Value Addition: Registered for the English Literacy Program and used the structured learning modules to develop customized content for her Mohalla classes.

In her words, ““Our education system was not well prepared for this unwanted situation. But the content shared digitally with us helped us in this current situation we all are going through. Amidst all the chaos and disturbance, NSPFs ‘English Literacy Program’ made sure that the teachers receive the structured content. This allows me to prepare at my own convenience and deliver the same.”

Duty overrides all pain!



Name: Ganga Prasad Sharma

Profession: Social activist who lost his ability of movement due to an unfortunate road accident.

Aspirations: Although completely bed-ridden, Ganga Prasad wants to do his best in imparting education to as many students as possible.

Value Addition: Registered for the English Literacy Program and leveraged the digital modules to scale up his efforts in touching more lives through quality education.



NIHAR SHANTI PATHSHALA FUNWALA

TEACHER EMPOWERMENT PROGRAM





Cumulatively through participation in various state-run efforts we reached out to

6 million+ students & 1million+ teachers

across Madhya Pradesh, Rajasthan, and Jharkhand ensuring continuity in Education.



Workbook-led Teacher Training Programs

In Alwar, under a MoU with Government of Rajasthan Government School Teachers are trained in a unique teaching pedagogy. This will allow students to learn English from regional languages. Through this initiative, workbooks have been provided to 12,000 students studying in 2nd – 8th.

150+ teachers are provided with concept books and interactive content assets (charts, posters etc). to ensure quality in-class trainings.



Remedial Learning Program



This initiative is aimed at ensuring that teaching is adjusted in alignment with the learning levels of students, thus reducing the overall gaps in the learning maturity profiles. In collaboration with the Govt of Haryana, this initiative enables teachers and students to effectively build grade appropriate skills on subjects like English, Math, Science, and Hindi.

- In the pretext of academic year getting shorter due to unprecedented nation-wide lockdown this program focuses the following:
- Students who are academically weak, receive customized coaching at their level along with workbooks, skill-based tutorials etc to help them improve their performance.
 - Teachers receive training in this method of teaching and a suite of teaching and learning materials, allowing them to focus on improving student learning



Economic Empowerment Program

In association with UNDP

This collaborative initiative with UNDP has been conceptualized to bridge the gap between needs and aspirations of young women and youth. The economic empowerment program was kickstarted in FY21 and is currently being deployed in Madhya Pradesh.

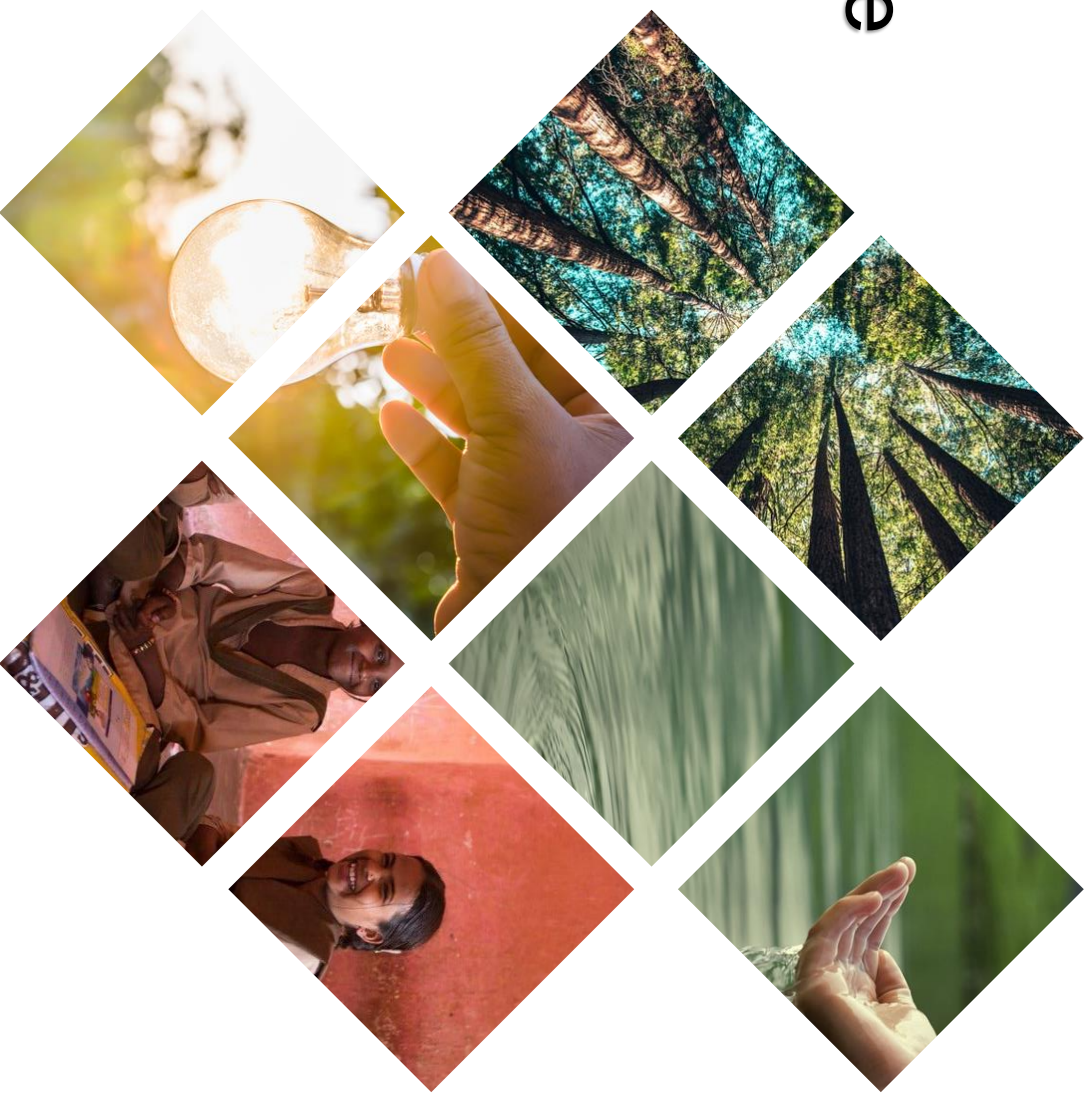
As part of this initiative, a local employment marketplace model is also being considered. This is aimed at drawing synergies between needs and aspirations of young women and requirements from potential employers through establishment of collaborative platforms and provisioning of bridging skill and professional aptitudes.



***Empowered lives.
Resilient nations.***

Community Sustenance

- Parachute Kalpavriksha Programme
- Jalaashay – Water Stewardship
- Healthcare
- Community Development Programs





Safeguarding India's Sustainable Coconut Cultivation Potential

<https://www.parachutekalpavriksha.org/ml/>



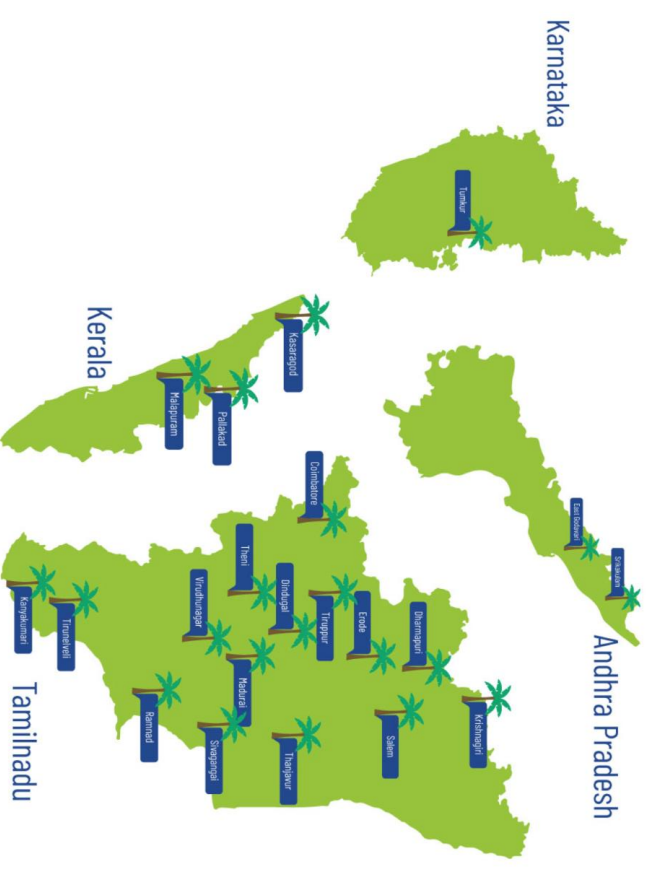
2
ZERO
HUNGER



8
DECENT WORK AND
ECONOMIC GROWTH



The Parachute Kalpavriksha Foundation (PKF), launched on September 2, 2017 (on account of 'World Coconut Day' is focused on making a difference in the lives of coconut farmers by supporting them in enhancing their productivity and income.



Enabling

higher and sustainable crop yield



Training

farmers to handle their farms independently



Transforming

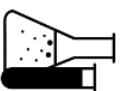
myth and belief-based farming into farming based on scientific research and knowledge

UNMET NEEDS ADDRESSED BY PKF



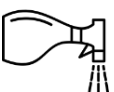
LOWER YIELDS

Lower Crop Yields in coconut farming leading to lower income and poor socio-economic livelihood standards



INADEQUATE SCIENTIFIC KNOWHOW

- Unavailability of technical insights and scientific knowledge about
 - Right farming practices
 - Pest, disease, nutrient and water management
 - Availability of advanced farm equipment at affordable prices



LACK OF PRECISION FARMING

- Disproportionate use of fertilizers & chemicals
- Excessive watering of trees, esp in water scarce areas









ADVERSE NATURAL DISASTER IMPACTS

Unavailability of preventive measures to curb the impact of natural catastrophes like floods, droughts, cyclones etc

Impacts created so far (as on 31 Mar 2021)



 183,558 Acres Enrolled	 39,040 Farmer Enrolled	 3265 Villages covered
 46.3 CR LT Water Saving Potential	 230898 Total Farmer Reach	 15% Productivity

100+ on-field agronomists available to address critical concerns raised by the farmers



Parachute Kalpavriksha's Agri-Business Centres

Agri Business Centre(ABC) is an agri clinic where farmers can obtain farm care inputs along with a plethora of technical services offered by local entrepreneurs.

Through these ABCs, we aspire to strengthen the farming capacities of coconut farmers, by providing them farm resources locally as well as motivate the local entrepreneurs to start scaling up their ventures in the local economy.

Key features include:

High-quality farm machinery and equipment on hire at cost effective prices

Access to labourers to work on farmers based on requirements

Technical insights to help enhance overall productivity



Parachute Kalpavriksha Knowledge Centre

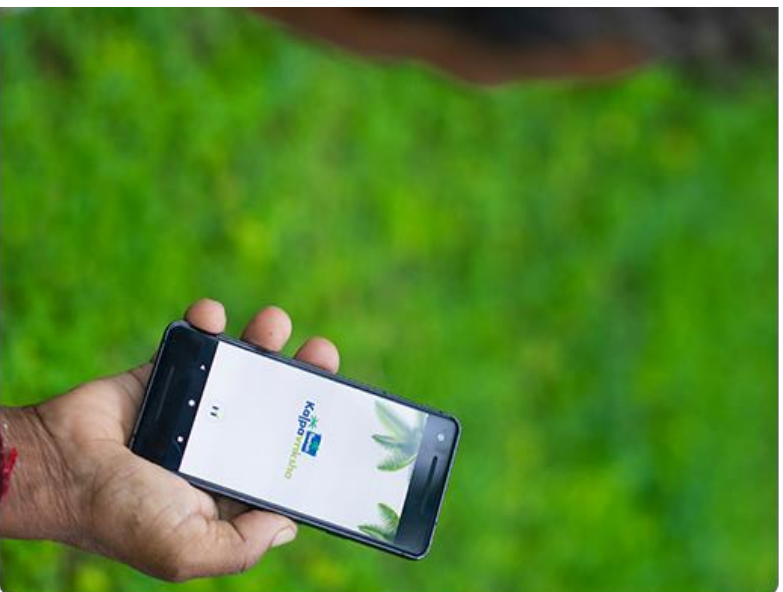
The purpose of these centres are to provide farmers with technical knowhow and best practices on topics like:

- Pest & disease management
- Nutrition management
- Water management

Need-based trainings and focused group discussions outline the sessions, to address critical problem areas.

As the last mile of these trainings, farmers are provided access to a state-of-the-art demo farm to be able to acquire pragmatic solutions to their concerns.

Expert on Call: Kalpavriksha Call Care Centres



A promotional graphic for Kalpavriksha. At the top left is the ARICO logo. The main logo for Kalpavriksha is on the right, featuring a hand holding a green leaf. Below it, the text 'Farmer Care Centre' is written. In the center, there is an illustration of a coconut with a long, looping husk. At the bottom left, the text 'Call US 1800 - 266 - 4646' is displayed. On the far left, a green banner contains the text 'World Coconut Day 2nd September' and a globe icon.

Kalpavriksha provides extended support to the coconut farmers the **Kalpavriksha Call Care Centres**, which is available at Toll Free Number [1800-266-4646](tel:1800-266-4646).

For the benefit of farmers from different states IVR services are provided in four local languages viz. Tamil, Malayalam, Kannada and Telugu. Our experts at Kalpavriksha Call Care Centres provide technical guidance to the farmers for issues relating to coconut farming. Till date more than 50,000 coconut farmers have taken benefits of these IVR services. Through IVR services farmers now need not wait for the expert to come and visit their farm for particular farm related issues.

Testimonials

Senthilvel

Pollachi

“

I have over 300 coconut trees in my farm. My farming practices were not so organized and hence, I faced many difficulties in nurturing my trees to give good yields. Fortunately, from the year 2018, Parachute Kalpavriksha Foundation representatives paid regular visits to my farm and educated to about various techniques and saved my farm from pest attacks. Compared to previous yields, I am getting substantial quantity of coconuts in my farm this year

R. Natarajan

Pollachi South

“

I am involved in coconut farming, since 1974. Despite the experience I had in farming I was stuck, when pests like Rhinoceros Beetle attacked my trees. The Parachute Kalpavriksha Team has guided me with clear strategies on how to trap pests and arrest them. Parachute Kalpavriksha Foundation has also shared knowledge on water management techniques for increase of yield per tree and strategies to save water during drought conditions. I am very happy they are visiting my farm once in a month to guide me on various aspects of coconut farming.

R.ThiripuraSundari

Subbe Goundenpudhur

“

We are involved in coconut farming practice for over 25 years. Stem bleeding disease had affected our Thanjavur coconut trees to a large extent. So, we decided to call Parachute Kalpavriksha Foundation team for inspection. After inspection, their team suggested us remedies to overcome the disease. We applied those techniques and heaved a sigh of relief, on seeing the Nitrogen levels in our soil which benefited us in a higher yield of coconuts per tree. I wholeheartedly thank Parachute Kalpavriksha Foundation, for its service to farmers! Keep serving farmer community.

Promoting Sustainable Apiculture



In FY21, Marico partnered with the **Federation of Indigenous Apiculturists (FIA)** to enhance employability and socio-economic livelihoods of bee-keepers in India.

Financial aid of INR 5 lakh was provided for developing common facility centre (Processing plant, Quality control Lab etc.) for the proposed Beekeeping Cluster at Thiruvananthapuram, a project that institutionalizes a Natural Pure Honey Hub (NPHH) for the State.

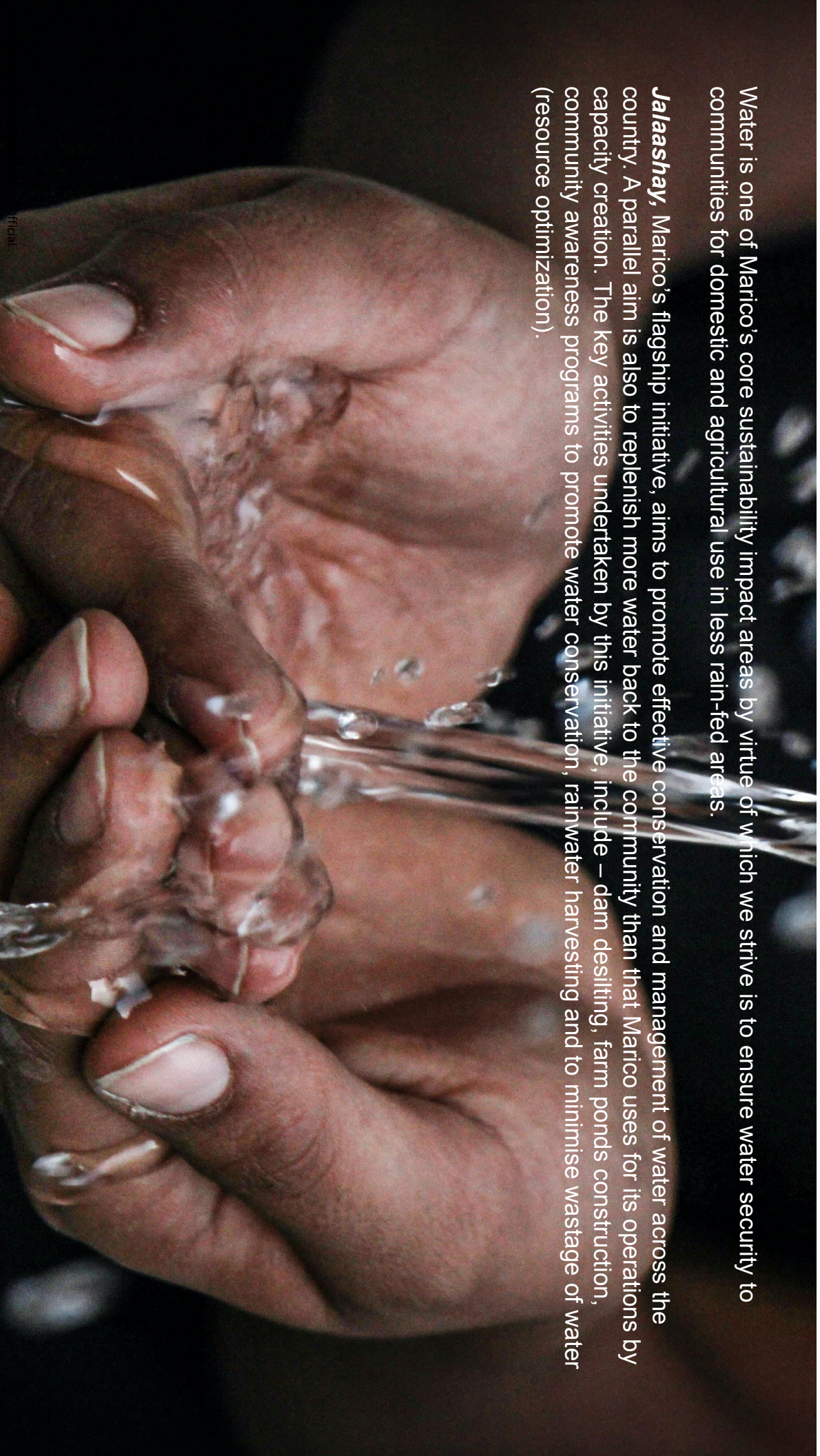


Create water conservation capacity to offset 100% of Marico's operational water footprint every year till 2030



Water is one of Marico's core sustainability impact areas by virtue of which we strive is to ensure water security to communities for domestic and agricultural use in less rain-fed areas.

Jalaashay, Marico's flagship initiative, aims to promote effective conservation and management of water across the country. A parallel aim is also to replenish more water back to the community than that Marico uses for its operations by capacity creation. The key activities undertaken by this initiative, include – dam desilting, farm ponds construction, community awareness programs to promote water conservation, rainwater harvesting and to minimise wastage of water (resource optimization).



215 crore litres of Water Potential cumulatively created till FY21

93 water bodies de-silted | Over 300 farm ponds constructed across 7 Indian states | 200 community engagement drives | 50000 lives impacted



Tank Rejuvenation Projects

Location: Niwari, Bundelkhand, Madhya Pradesh

In collaboration with: Society for Development Alternatives



No. of Tanks: 25

Capacity Creation: 18.2 cr. lts.

Total number of villages: 15

Key challenges addressed:

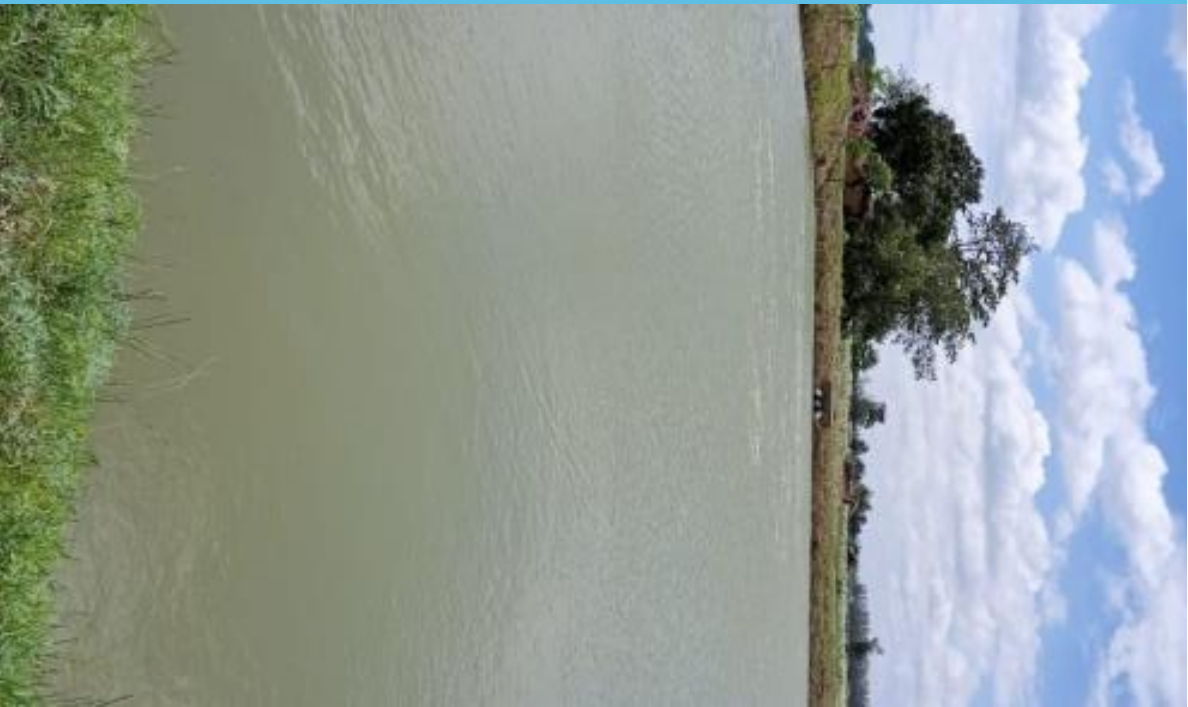
- Drought-prone area with insufficient rainfall, hence unavailability of adequate water for irrigation
- Poor quality of yields
- Lack of technical knowhow to improve irrigation outcomes



For details, see attached Compendium of case studies

Water Rejuvenation Program

Location: Rehra Bazar and Gainsari, Balrampur district, UP
In collaboration with: Peoples Action for National Integration (PANI)



Problem Statement:

Population density and low per capita farm land holding (0.88 ha) had created a pressure on households to increase farm productivity resulting into an over-exploitation of natural resources, especially water.

Program Scope:

- To bring positive changes in community towards conservation of natural resource especially water.
- To improve water recharge through improving existing water infrastructure.
- To increase availability of surface water in water stress season.

Outcomes:

- Building community awareness on resource optimization and smart water usage for over 8000 households
- Creation of over 2000 cu.m of water conservation potential across 40 ponds in the district



Dam De-siltation

Location: Jalgaon, Maharashtra

Marico has adopted Jalgaon district in Maharashtra state of India with an objective of rejuvenation of water bodies.

In FY20, we successfully completed the de-silting activity in entire district under the 'Galmukt Dharan Galyukt Shivar' (silt-free dam, silt-enriched farm) Yojana (Scheme) of the Govt. of Maharashtra. This initiative resulted in increasing the water storage capacity of the dam, while helping farmers improve land fertility by using the excavated silt.

In FY21, dam de-siltation activities have been undertaken in MP, UP and Rajasthan generated a water storage potential of 48.2 crore litres





Farm Ponds

Location: Tamil Nadu

During FY21, Marico constructed 93 farm ponds in Tamil Nadu (under Parachute Kalpavriksha water conservation program) to create water storage potential of 29.9 crore litres.

This initiative benefitted farmer families by making adequate water available both for agriculture and domestic needs.

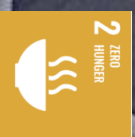




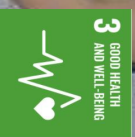
Saffolalife

Healthcare

Eat Right Program



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



Saffolalife, a not-for-profit initiative by Saffola, has always championed the cause of heart health with a vision to create a **'Heart Healthy India'**. On 29th September, marking the World Heart Day, *Saffolalife* launched an impactful campaign, which aimed at driving awareness on lifestyle behaviours and habits that are often ignored, but can have a significant impact on one's heart health.

Take the
Heartly
KA-
Exam

to know your heart risk score.
Log on to www.saffolalife.com

Because knowing your heart
is the first step to a healthy heart.


**TIME TO CARE FOR THE HEART
THAT CARES FOR US ALL**

Saffola life
#CareForHerHeart


[Click Here
to know more](#)

The Saffola life logo is displayed in red text within a white rectangular box with a red border. The background of the entire slide is a soft-focus image of a person's hand in a white garment, with bokeh light effects.


Key Outcomes of the 'Heart Healthy India' program:

An icon of a heart with a white ECG line overlaid on it.

Driving consumer awareness on dietary and lifestyle shifts to improve heart health.

An icon of a smartphone with a heart symbol on its screen.

'Heart ka exam' tool helped consumers in understanding the adverse impacts of their daily habits on heart health.

An icon of two hands cupping a heart.

Provided consumers with a handful of quick health hacks on how to lead a heart-healthy lifestyle.

Over 10 million consumers
were positively impacted by the program.

Safe & Nutritious Food at School (SNF):

FSSAI initiative 'Safe and Nutritious Food at School' is a nation-wide campaign to help school children inculcate the habit of eating safe and eating right. It is based on a three-pronged approach, at the school, state and national level. At school level, the culture of food safety and nutrition is promoted through Health and Wellness Coordinators and Health Teams. The FSSAI is in the process of developing an enabling legislative and regulatory framework to promulgate this message.

Marico is associated with the 'Eat Right India' movement (of which SNF is a part), a collective effort by FSSAI* and other key stakeholders, to spread the message of food hygiene to India's masses.

*FSSAI: Food Safety and Standards Authority of India

EAT RIGHT INDIA



EAT RIGHT INDIA Community Healthcare Initiatives

(as on 31 Mar 2021)



SNF@SCHOOL

Created awareness among school children as well as the parents and teachers on inculcating the habit of safe and healthy eating

100 schools; 80000+ students covered



EAT RIGHT CAMPUS

Completed activation of 10 large campuses; with the help of Gujarat FDA, 30 other campus food business operators underwent hygiene rating audits

300000+ visitors come to these campuses



EAT RIGHT STREET FOOD HUBS

Completed safe and hygienic food certification of 7 Street Food Hubs in Gujarat, Maharashtra and Tamil Nadu

500000+ consumers benefitted



EAT RIGHT MELA

Participated in 11th National Street Food Festival to conduct community awareness campaigns on healthy eating

Connected with 20000+ people

Other Community Sustenance Efforts



EDUCATION

- ✓ Awareness programs at Government Schools
- ✓ Infrastructure support to enable skill building among underprivileged and differently abled
- ✓ Vocational Training to youths from nearby villages
- ✓ School Infrastructure development

Locations: NER, Jalgaon, Pondicherry, Perundurai

Beneficiaries: 1699

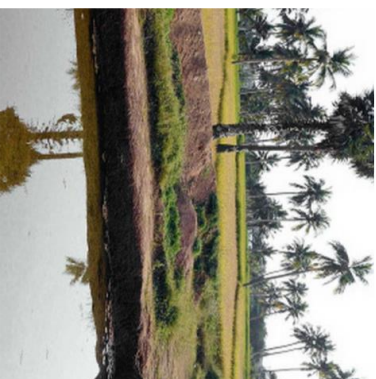
Marico Information Association: 0699



HEALTHCARE

- ✓ Infrastructure support to old age home and girls' orphanage to improve health and hygiene
- ✓ Health & Hygiene awareness programs for nearby villages and schools

Locations: NER, Sanand, Jalgaon
Beneficiaries: 1907



WATER CONSERVATION

Awareness sessions and plantation drive around unit to improve green cover

Locations: NER
Beneficiaries: 4000



OTHERS

Support to district administration, police, orphanage etc.




Locations: NER, Jalgaon
Beneficiaries: 205

7800+ people
impacted



NER I & II

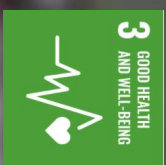
Legend

-  Marico Headquarters
-  Marico's facilities
-  Education
-  Parachute Kalpavriksha
-  Water Stewardship
-  Community Healthcare
-  Pandemic Relief
-  Social Innovation



Making a difference for over 30 years

Marico Information Classification: Official



3
GOOD HEALTH
AND WELL-BEING



17
PARTNERSHIPS
FOR THE GOALS

National Emergency & Disaster Relief





#UnitedAgainstCovid19

A Marico Initiative

The COVID-19 outbreak is an unprecedented humanitarian and health crisis that has engulfed most countries, including ours. These are difficult times for all of us, but they are especially harsh on those fighting at the forefront and those who have limited resources to survive during this crisis.

Marico Limited extended support to the government, citizens, support workers and medical fraternity. With the rapidly escalating spread of COVID-19, it was imperative for every member to come together and unite their efforts towards providing relief to all affected communities. Living by the ethos Marico was built on to 'make a difference', our resources and efforts were directed towards multiple stakeholders encompassing several areas

Accelerating India's fight against the pandemic



"We are a year into the COVID-19 pandemic that has changed the world as we knew it. However, one thing that the pandemic could not alter is the spirit of true giving. What prevailed is the very human quality to contribute and make difference in the lives of others. At Marico, community sustenance has always been at the core of our business. We strongly believe that in unprecedented times like these, organisations like us have a defining role to play. When the pandemic hit the world, our team knew that it was time to respond with responsibility and contribute every which way to ensure that help reaches out to every corner of the society. We extended our support to the communities that we live and operate in, to the front-runners in the battle – our medical professionals, primary healthcare givers, emergency services staff, police force and also then fellow citizens who were worst affected during this crisis."

- Saugata Gupta, MD&CEO, Marico Limited

Delivery of Cooked Meals



In partnership with:



Geographical Coverage:

Delhi, Mumbai, Jalgaon, Kolkata, Ahmedabad, Puducherry

Beneficiaries

Migrant workers, underprivileged communities

Total meals delivered:

2,30,420+

Delivery of Mini Meals

(Using Marico food products)



In partnership with:



Mini meals contained our Marico products such as Saffola Plain Oats, Saffola Masala Oats, Saffola FITTIFY Gourmet Green Coffee Instant Beverage Mix, Saffola FITTIFY Gourmet Hi-Protein Slim Meal Shake, Coco Soul Cold Pressed Natural Virgin Coconut Oil among others.

Geographical Coverage:

Pan India

Beneficiaries

Migrant labourers, Police, Hospitals, Government staff engaged in COVID-19 relief

Total meals delivered:

12,00,000+

Saffola Edible Oil Distribution



Geographical Coverage:
Pan India

Beneficiaries
Police, Migrant Labourers, Industrial kitchens
preparing food for poor people

Saffola Oils distributed:

31,738 litres

Meals prepared from oils:

15,86,900

Dry Ration kit distribution



Geographical Coverage:
Mumbai

Beneficiaries
Police, BMC, Migrant Labourers, Industrial kitchens
preparing food for poor people

Kits delivered:
1,48,000

Safety & Hygiene Kit distribution



Geographical Coverage:
Pan India

Beneficiaries
Primary healthcare workers, Police, Emergency staff

Kits delivered:

- PPE & body care products: 1000+
- Medical suits: 100
- Face masks: 10,800
- Handwash: 2176
- Surgical Caps: 3900
- Gloves: 6800
- Sanitizers: 2810



Protecting Frontline Covid-19 Warriors



Kits included:

27,000 face masks

27,000 gloves

27,000 sanitizers

6,80,486 Marico hair oil products

74,533 Marico grooming products



2.5 lakh face masks

Were also distributed to all the frontline warriors like police, doctors, BMC staff and government organisations in Maharashtra and Gujarat

Financial Aids



PM Cares Fund:

INR 50 lakh

State Funds:

Maharashtra state disaster authority fund: INR 10 lakh

Assam Aarogya Trust: INR 5 lakh

Coimbatore District Collectorate: INR 3 lakh

Pondicherry State Relief Fund: INR 5 lakh

Poanta, Medical Hospital: INR 10 lakh

#INNOVATE2BEATCOVID

A Marico Innovation Foundation Initiative



Context:

At the onset of the pandemic, India grappled with a high-density population and a fragile healthcare system to combat the compounding impacts of the disease. With shared vision and a common purpose of transcending humanity beyond the pandemic crises, Marico Innovation Foundation, A.T.E Chandra Foundation & Harsh Mariwala in his personal capacity came together in 2020 to create a first of its kind platform to identify and support innovations that address the COVID-19 crisis.

The Innovate2BeatCOVIDGrand Challenge was thus launched to meet the critical needs of the hour by unveiling affordable, scalable and innovative solutions that address the critical healthcare needs of the country.

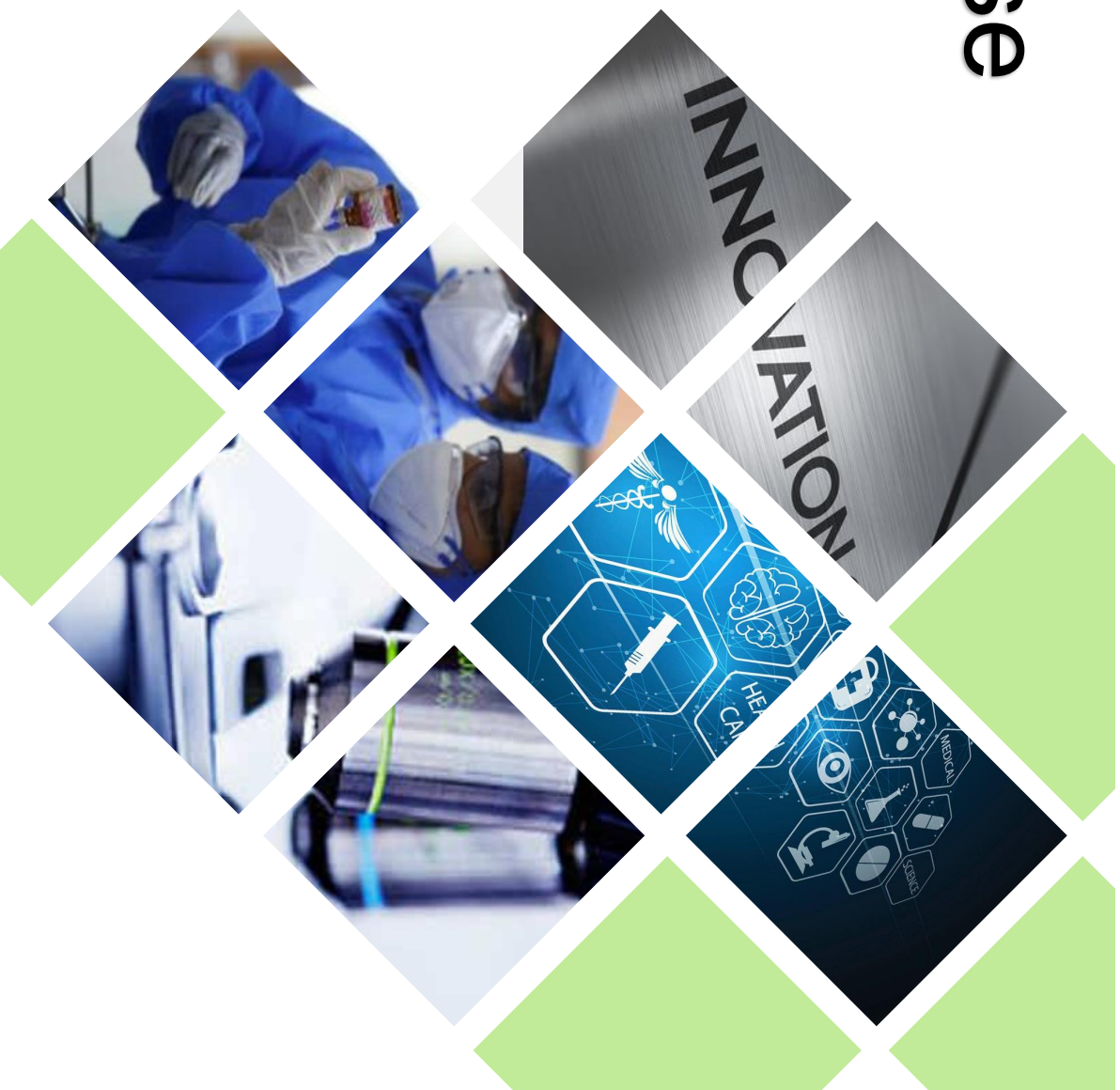


Purpose



Harsh Mariwala
Chairman

“New ideas for innovation blossom in the minds of each generation as they face constantly evolving new challenges like the current pandemic. Having an institutional mechanism and support structure that can help recognize these innovations and support them to scale is critical for their success, more so in the context of saving lives and improving healthcare outcomes in our country. This is precisely what MIF has attempted with its Innovate2BeatCovid challenge”





Scope:
A unique, first-of-its-kind nationwide hunt for innovative, cost effective and ready to deploy solutions for Personal Protective Gear, Ventilator and Other Respiratory Solutions in quick response to the growing seriousness of the pandemic. The program called out to MedTech entrepreneurs, corporates and innovators from across the nation to meaningfully contribute towards managing the crisis.

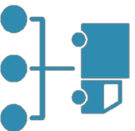
Outcomes:



680 Applications
received



20+ med-tech
experts on-boarded



Supported distribution of **14.3L masks, 6.7L PPE kits, and 633 ventilators** as on FY21



₹ 2.14 Cr. Grants
awarded to **5 winning solutions**

Winning Solutions



Saral Designs

Promptly innovated their sanitary pad making machine to make single use 3-ply masks sold at single digit prices.



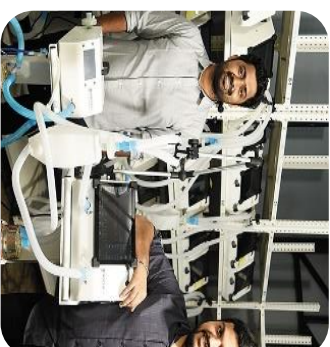
CREA

Breathable coveralls that can be used up to 12 hours; for front end healthcare workers but also for dentists, general practitioners, policemen, healthcare workers



Shreyas Electro Medicals

Top-of-the-line full spectrum device for ICU, offers specifications on par with imported ventilators; priced 70% lower



Nocca Robotics

Lightweight device (works on ambient air and in low pressure conditions), offers long hours of batter back-up in case of electricity failure; priced at ~30% of competitors' market price



KPIT Technologies

Lightweight, compact, portable basic device compatible for remote medical facilities, ambulances and home-care; Priced at ~30% of competitors' market price

Winners' voices

Saral Designs:

"We are extremely glad to be recognised by MIF's Innovate2BeatCOVID Program. The comprehensive matrix of institutional and professional relationships brought to us by MIF made a significant impact on our ability to handle cost optimization, certifications as well as launch the 3-ply masks in retail channels. The guidance received from MIF's pool of mentors on marketing strategy, quality processes and branding has helped us establish a scalable framework which will support us in handling our growth to the next level."

Suhani Mohan, Co-founder

Shreyash Electro Medicals:

"Thanks to the timely intervention and support from MIF and its highly competent cohort of Industry professionals, we were able to penetrate deeper into the institutional client segment. As part of the Innovate2BeatCOVID program, we also received mentorship from industry stalwarts to help us lay out the most suited growth avenue for scaling up ventilator sales. We are very fortunate to have found such valuable support that helped us overcome business challenges to aid the medical fraternity in the best way possible."

Dr. Sudhir Waghmare, Founder



Winners' voices (contd.)

CREA:

"As a part of the Innovate2BeatCovid Program, we were able to gain significant business traction under challenging conditions. We were guided on market segmentation, positioning, and messaging which opened up certain sales opportunities for us and the team also helped us make deep inroads into some institutional markets. Thanks to team MIF for their mentoring and prompt support."

Upkar Sharma, Founder

Nocca Robotics

"We feel fortunate to have MIF as part of our support ecosystem. The recognition from MIF's Innovate2BeatCOVID Program acted as a great validation for our medical technology innovation endeavours and pushed us to help the healthcare fraternity during the peak of the pandemic. The grants have helped us ensure scale and business continuity at a time when it was most needed. We would like to extend a thank to MIF and its noble initiative towards supporting innovations"

Nikhil Kurele, Co-founder



Reimagining transformation





Incepted in 2003, Marico Innovation Foundation (MIF), aims to nurture innovation in India across the business and social sectors alike.

"Our vision encompasses the innovation ecosystem in India. The Marico Innovation Foundation believes that innovation can spur creation and sustenance of successful and enduring Indian brands. That will enable India to reposition itself as a global economic superpower."

Harsh Mariwala
Chairman

Scale-up Program

As part of the scale-up programs, MIF identifies business challenges faced by an organisation, collaborates with mentors and provides implementable solutions; thereby leading to substantial impact and sustained growth.



8 challenges

Completed in FY21



Select cohort organizations have shown
over 10x revenue growth
through their association with MIF

Impact till date:

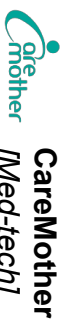
30+ innovations scaled up

15+ sectors

100+ mentors

344 mentor hours per annum

New innovations on-boarded in FY21



CareMother
[Med-tech]

World's first portable AI-powered fetal and labor remote monitoring device at <50% price



TrakItNow
[IoT]

Mosquito count and species detection tech that provides analysis to control diseases and reduce in control treatment cost



Kheyti
[Agri-tech]

World's first low-cost greenhouse for smallholder farmers at 80% less price that increases their incomes by 10-15x



Jeevtronics
[Med-tech]

World's first dual powered (grid power + hand cranked) defibrillator at 1/4th the price of existing alternate defibrillators





Innovation for India Awards 2020

India's first platform known to unearth 'next-big innovations' way before their time


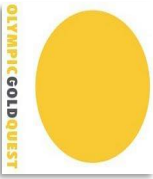




Program highlights for FY21:

- Identified 6 pathbreaking winners across Business, Social, Start-Up and Global Game Changer categories
- Hosted the marquee event virtually for the first time in October 2020 amidst the pandemic; the learning curve has created **new opportunity for a supplementary digital stream to expand reach**



Watch the Innovation for India Awards Virtual event

2020 Innovation for India Awards WINNERS

	AGATSA	World's smallest medical-grade 12-lead ECG device that is pocket-size
	Olympic Gold Quest	Identifying and training athletes to represent India
	Goonj	Empowering the communities in villages to solve their own problems
	GenRobotics	Robot that can eradicate manual scavenging
	Innaumation	Voice prosthesis device to help throat cancer patients speak at 1/10th price
	ISDM	First-of-its-kind pedagogy for development management



04. Impact Evaluation

An Overview

Marico's CSR efforts have been evaluated by third-party agencies to gauge the quantum of impacts through the various initiatives.

Collaborative partners and other external institutions have also recognized Marico's efforts towards building a safer, healthier and happier India.



Monitoring & Evaluation



Quarterly Performance Reports

A progress report on all CSR Programs under implementation with an annual outlay of more than Rs. 1 Crore individually is shared by the CSR team with the Chairman of the CSR Committee on a quarterly basis. The same is reviewed by the CSR Committee on a half yearly basis and shared with the Board of Directors for its information. Additionally, the CSR team also obtains feedback from the beneficiaries about these Programs. Such feedback is shared by the CSR Team as a part of the quarterly progress report.



Social Audits

Social Audits are carried out by Marico's CSR team and/or its implementing agency wherever necessary especially where the Programs are undertaken through implementing agencies



Disclosure

The CSR initiatives / projects of the Company is reported every year in the Annual Report of the Company.
The reporting is in conformance with the sustainability disclosure standards that Marico's Annual Report adheres to.

With increased CSR interventions,
we saw an upswing in our
corporate citizenship equity by
70%.
CSR specific coverage contributed
17% to overall Marico media
coverage



Our Project
Whatsapp API backed Teacher Empowerment System
recognised for excellence in CSR under the
Best Education Project in Madhya Pradesh



Coverage -- A Snapshot

Marico implements Eat Right Campus programme

On the back of Marico's consistent efforts under the initiative, the Gandhinagar Vidhan Sabha Campus has been given a five-star certification from the FSSAI

By: **BHOLA CHANNIMKAR** - 09/02/2023 | Reading Time: 3 min

Marico Limited, one of India's leading consumer companies, has been working with the Food Safety and Standards Authority of India (FSSAI) and the Food and Drug Control Administration (FDCA) to further expand the **Eat Right Programme** in the state of Gujarat.

As part of the programme, the company has undertaken the initiative of Eat Right Campus in the Gandhinagar Vidhan Sabha and other food business operators promoting food safety. Given their consistent and effective execution even amidst the global pandemic, all the canteens on the Vidhan Sabha campus have been awarded five-star certification from FSSAI.

Encouraged by FSSAI, Marico took the Vidhan Sabha campus in Gandhinagar under its purview. The Vidhan Sabha campus has six canteens and each canteen is assigned an individual staff. All the canteens have been audited as a part of the program to understand the gaps followed by Food Safety Training and Certification (FSSAI) of the canteen staff and post certification of the audit gaps a final audit was conducted and all the canteens successfully achieved the five-star certification.

Dr. H.C. Kothiyal, Commissioner, FDCA, Gujarat said, "The Eat Right Initiative has been integrated in our partnership with Marico on capacity development and food safety has been very fruitful. The certification of the Vidhan Sabha Campus in Gandhinagar is yet another outstanding example of the work being undertaken. I appreciate joint work done by FDC Gujarat and Marico team members to achieve this milestone. I also want to thank auditing and training agencies and we look forward to many more successes in the future."

Dr. Sanjayak Mishra, Chief Technology Officer, Research & Development, Marico said, "Marico has always been committed to raising a culture of the community and partnering with FSSAI to ensure that our consumers are safe. The Eat Right CSR programme is a part of our commitment to ensure that our staff is safe and healthy. We have always been able to cover 99 schools, 6 Eat Right Campuses and 8 Street Food Hubs reaching over 7,00,000 people across states."

India CSR

Pave to Marico's efforts under Eat Right CSR Initiative, Gandhinagar Vidhan Sabha Campus 8 star certification from FSSAI

By: **The Contributor** - January 15, 2023

SHARE [Facebook](#) [Twitter](#) [LinkedIn](#) [Print](#)

CSR Journal



Marico Limited has been working with the Food Safety and Standards Authority of India (FSSAI) and the Food and Drug Control Administration (FDCA) to further expand the Eat Right Programme in the state of Gujarat. As part of the programme, the company has undertaken the initiative of Eat Right Campus in the Gandhinagar Vidhan Sabha campus in Gandhinagar. Given their consistent and effective execution even amidst the global pandemic, all the canteens on the Vidhan Sabha campus have been awarded 8-star certification from FSSAI.

Encouraged by FSSAI, Marico took the Vidhan Sabha campus in Gandhinagar under its purview. The Vidhan Sabha campus has six canteens and each canteen is assigned to individual staff. All the canteens have been audited as a part of the programme to understand the gaps followed by Food Safety Training and Certification (FSSAI) of canteen staff and post certification of the audit gaps a final audit was conducted and all the canteens successfully achieved the 8-star certification.

Dr. H.C. Kothiyal, Commissioner, Food and Drug Control Administration (FDCA), Gujarat said, "The Eat Right Initiative has been integrated in our partnership with Marico on capacity development and food safety has been fruitful. The certification of the Vidhan Sabha Campus in Gandhinagar is yet another outstanding example of the work being undertaken. I appreciate joint work done by FDC Gujarat and Marico team members to achieve this milestone. I also want to thank auditing and training agencies and we look forward to many more successes in the future."

Dr. Sanjayak Mishra, Chief Technology Officer, Research and Development, Marico Limited said, "We have always been committed to raising a culture of the community and partnering with FSSAI to ensure that our consumers are safe. The Eat Right CSR programme is a part of our commitment to ensure that our staff is safe and healthy. We have always been able to cover 99 schools, 6 Eat Right Campuses and 8 Street Food Hubs reaching over 7,00,000 people across states."

Under the Eat Right Campus programme, in accordance with FSSAI's mandate, **MARICO LIMITED** has adopted the star-rating mechanism, which has a set of well-defined benchmarks on food safety and hygiene, food waste management, healthy diet, promotion of food-related products on food safety and hygiene, food safety and hygiene food habits and so far, we have been able to cover 99 schools, 6 Eat Right Campuses and 8 Street Food Hubs reaching over 7,00,000 people across states."

Gujarat Pranam

મેરિફો એફએસએસઆઈના સહયોગથી

‘ઈટ રાઈટ કમ્પસ પ્રોગ્રામ’નો અમલ કરે છે

ભારતની આજણી કન્સ્યુમર ફાઈવ સ્ટાર સર્ટિફિકેટથી ડુંપની થીલી એફ સેફિટી લિમિટેડ સમ્માનિત કરવામાં આવી છે. ગુજરાત રાજ્યમાં ઈટ રાઈટ પ્રોસ્તાહિત મેરિફો લિમિટેડ પ્રોગ્રામને વધુ વિસ્તૃત કરવા માટે ગાંધીનગરના વિધાનસભા ઓ થીલી એફ ઈન્ડયા સંકુલને પોતાના કાર્યક્ષેત્ર હેઠળ (એફએસએસઆઈ) અને ૫ લઈ લીધું છે. વિધાનસભા કુલ એન્ડ ડ્રગ ફટીલ છ કન્ટીન ધરાવે છે અને ૬૩૬ એડમિનિસ્ટ્રેશન (એફડીસીઓ) કન્ટીનને તેનો વ્યક્તિગત સ્ટોક રાશી કામ કરી રહી છે. સોધવામાં આવે છે. કન્ટીન પ્રોગ્રામના ભાગ રૂપે મેરિફો સ્ટાફના કુલ સેફ્ટી ટ્રેનિંગ એન્ડ માઇ સુરક્ષાને પ્રોસ્તાહન સર્ટિફિકેશન (ફોરેક) બાદ આપતા ગાંધીનગર વિધાનસભા આયત્તરા તરીકે વર્તન એવને એન્ડ કુલ વિધાનેસ આયત્તરા કન્ટીનનું પ્રોગ્રામના ગાંધીનગર વિધાનસભા ભાગ રૂપે આઈટી હાથ ધરાવવામાં પહેલ કરી છે. વૈશ્વિક મહામારી આવ્યું હતું અને આઈટીના વચ્ચે પણ તેમના સંતત અને તરીકે વર્તનના સુધારા બાદ અભિમિત વિધાનસભા કમ્પસ બાંધતી આયત્તરા સર્ટિફિકેટ મેળવ્યું તમામ કન્ટીનને જાની તમામ કન્ટીને સફળતાપૂર્વક તમામ કન્ટીનને ફોરેક સ્ટાર સર્ટિફિકેટ મેળવ્યું એફએસએસઆઈ તરીકે થી લઈ.

Prabhath

મેરિફો લિમિટેડ એફએસએસઆઈના સહયોગથી

ગાંધીનગર વિધાનસભા, ગુજરાત ખાતે

‘ઈટ રાઈટ કમ્પસ પ્રોગ્રામ’નો અમલ કરે છે
ગાંધીનગર: ભારતની આજણી સમ્માનિત કરવામાં આવી છે. કન્સ્યુમર ફાઈવ સ્ટાર સર્ટિફિકેટથી લિમિટેડ ગુજરાત રાજ્યમાં ઈટ રાઈટ પ્રોસ્તાહિત મેરિફો લિમિટેડ પ્રોગ્રામને વધુ વિસ્તૃત કરવા માટે ગાંધીનગરના વિધાનસભા સંકુલને પોતાના કાર્યક્ષેત્ર હેઠળ લઈ લીધું છે. વિધાનસભા કુલ એન્ડ ડ્રગ ફટીલ છ કન્ટીન ધરાવે છે અને ૬૩૬ એડમિનિસ્ટ્રેશન (એફડીસીઓ) કન્ટીનને તેનો વ્યક્તિગત સ્ટોક રાશી કામ કરી રહી છે. સોધવામાં આવે છે. કન્ટીન પ્રોગ્રામના ભાગ રૂપે મેરિફો માલ સુરક્ષાને પ્રોસ્તાહન આપવા ગાંધીનગર વિધાનસભા અને એન્ડ કુલ વિધાનેસ આયત્તરા તરીકે વર્તન એવને એન્ડ કુલ વિધાનેસ આયત્તરા કન્ટીનનું પ્રોગ્રામના ગાંધીનગર વિધાનસભા ભાગ રૂપે આઈટી હાથ ધરાવવામાં પહેલ કરી છે. વૈશ્વિક મહામારી કરને પણ તેમના સંતત અને તરીકે વર્તનના સુધારા બાદ અભિમિત વિધાનસભા કમ્પસ બાંધતી આયત્તરા સર્ટિફિકેટ મેળવ્યું તમામ કન્ટીને સફળતાપૂર્વક તમામ કન્ટીનને ફોરેક સ્ટાર સર્ટિફિકેટ મેળવ્યું એફએસએસઆઈ તરીકે થી લઈ.

Marico Limited
311,513 followers
marico 2w • 🌐

We are committed to offsetting 100% of the water used in our own operations through catchments and conservation measures. Stay tuned to know how we made a difference by adding to our water harvesting potential this year under the Jalaashay Initiative

#JalaashayInitiative #WorldWaterDay #MakeADifference

Increased the **WATER HARVEST POTENTIAL** by creating additional farm ponds & dam de-siltation under Jalaashay Initiative

640 M.ltrs

marico

Impressions: 15,421

Marico Limited
311,513 followers
marico 2w • Edited • 🌐

As of 2020, about 95% of packaging we use is recyclable by weight. With uncompromising quality, trusted brands and product innovations, we endeavour to provide superior value to our consumers while enabling them to become climate-conscious.

#WorldConsumerRightsDay2021 #TrackingPlasticPollution #MakeADifference

Enabling our consumers to become climate-conscious through responsible choices

Impressions: 13,974

#WorldConsumerRightsDay

marico

Marico Limited
311,513 followers
marico 2w • 🌐

We are elated to announce that our Penundurai factory has received platinum-level certification for achieving the Green Building Standards by CII - Indian Green Building Council (IGBC), part of the Confederation of Indian Industry (CII).

#MakeADifference #MakeItWithMarico

Indian Green Building Council (IGBC) hereby certifies that **MARICO LIMITED** Penundurai, Tamil Nadu has successfully achieved the Platinum level of certification under the IGBC Green Factory Building Rating System

Platinum

January 2021

Impressions: 55,541

Social Media

Marico Limited
 311,513 followers
 marico Zmo • Edited • 🌐

Our education initiative, Nihar Shanti Pathshala Furwala in partnership with Madhya Pradesh Government has enriched learning opportunities for millions of students using the tech-led innovative Teacher Empowerment Program. Read more about it here- <https://lnkd.in/eQFDujB>

The Better India



How Tech Empowered 1 Lakh MP Govt School Teachers to Provide Quality English Classes

thebetterindia.com • 5 min read

Impressions: 11,629

Marico Limited
 311,513 followers
 marico Zmo • 🌐

This #GlobalCommunityEngagementDay, as part of our endeavour to Make A Difference, we are proud to have partnered with FSSAI and Food and Drug Control Administration (FDCA), Gujarat to implement the Eat Right Programme in Gandhinagar Vidhan Sabha Campus.

With our consistent and effective execution amidst the global pandemic the campus has been awarded five-star certification to all the canteens present in the Vidhan Sabha.

#MakeADifference #MakeItWithMarico



Impressions: 9569

Marico Limited
 311,513 followers
 marico Zmo • 🌐

The path towards self-sufficiency and gender-equality for girls, is through Education. This National Girl Child Day, we take pride to share with you our initiative with Educate Girls to enrol out-of-school girls back to school in the states of Rajasthan and Madhya Pradesh. #NationalGirlChildDay #MakeADifference

Along with Educate Girls, we successfully enrolled

37,774

Out of School Girls in MP (Bihar) and Rajasthan (Madhya Pradesh) since FY 16 till FY20

Impressions: 14,442



Social
 Media

Letters of Appreciation

MP Government

For the Teacher
Empowerment programs



Jaishti Kiyawat
Commissioner
I.A.S.

Directorate of Public Instruction
Govt. of Madhya Pradesh
Gautam Nagar, Bhopal-462023
D.O. Letter No. 19A/CFI/2229/15
Telephone Office : 0755-2583653
Fax : 0755-2583651
E-mail : cpbihop@nic.in
Date : 31/06/2020

To,
Mr. Udayraj Prabhu
Head - CSR
Mumbai

Subject: Appreciation for Marico Limited's contribution in continuing English Education during Lockdown

Dear Udayraj,

1. On behalf of the State Education Department, I would like to extend my appreciation and sincere gratitude to you and your team members (Ms. Priyanka Puri & Mr. Ujjwal Bahal) for unflinching support and contribution to our department in its mission to strengthen the English literacy landscape in Madhya Pradesh.
2. With Marico's support we have initiated an English Literacy Program through DD MP. This way we will be reaching out to millions of students across the state and enable continuous learning for them during this pandemic.
3. We complement you and your partners for developing and adapting such a simple and easy to understand course curriculum for telecast in such a short time-span. The content is very engaging and highly effective.
4. State Education Department is thankful for the co-operation and support and wishes this continues in the future and further strengthens the Education landscape in Madhya Pradesh.

With Best Wishes,


31/6/20
(Jaishti Kiyawat)

Marico Information classification: Official

Jaishti Kiyawat (IAS) Education Commissioner, MP
appreciated Marico's effort to ensure continuous English
Education through DD MP and Radio for **2.4 million**
students

राज्य शिक्षा केंद्र
बोर्ड
राज्य शिक्षा केंद्र
भोपाल-462023




सं. नि. सं. : 4504
दिनांक : 12/06/2020
राज्य शिक्षा केंद्र
भोपाल-462023
श्री. शिक्षा. सं. : 0755-2788362
फै. शिक्षा. सं. : 0755-2788361
वेबसाइट : www.education@nic.in
ई-मेल : director-ra@mp.gov.in

Dear Mr. Prabhu,

Rajya Shiksha Kendra is highly appreciative of Marico Limited's well-crafted, digitally-savvy and impactful 'Teacher Empowerment Program' aimed at strengthening the English Literacy ecosystem of the State. Simple yet novel approach of using easy to use IT architecture helped gain impressive traction resulting in high adoption for the program across the state. Reach of One lakh plus teachers within such short time frame and challenging conditions is truly commendable.

Rajya Shiksha Kendra looks forward to co-operation and continuous support from Marico Limited.

My best wishes for future endeavors.


Lokesh Kumar Jatav (IAS)
Commissioner
Rajya Shiksha Kendra
School Education Department
Government, Bhopal M.P.

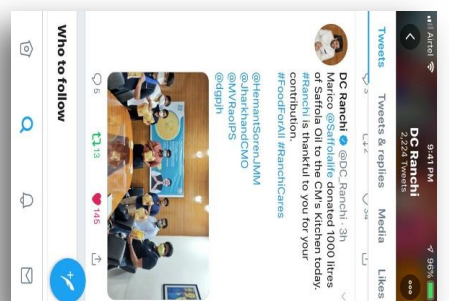
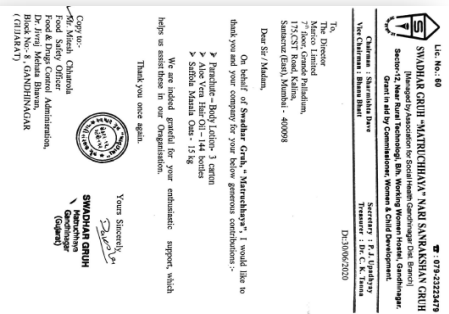
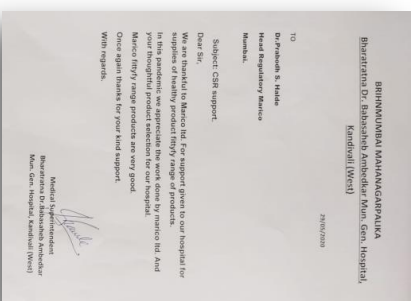
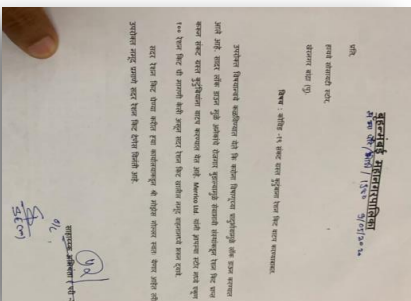
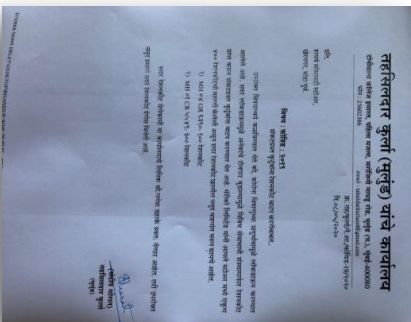
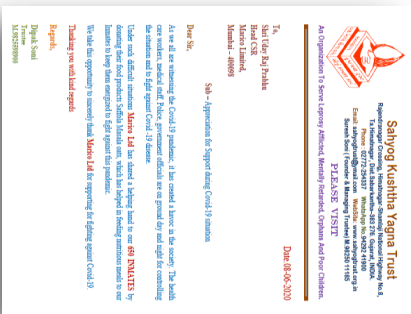
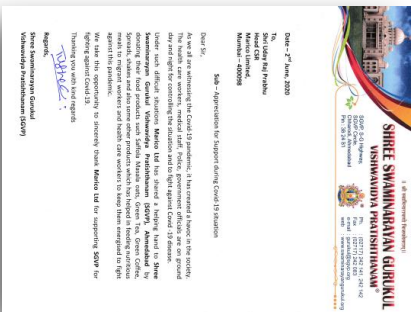
To,
Mr. Udayraj Prabhu
Head - CSR
Marico Limited,
Mumbai



Lokesh Jatav (IAS), Commissioner - Rajya Shiksha Kendra, MP
appreciated our efforts on training **1 lakh**
teacher in such short time using technology

Appreciation from Government and NGOs

For Maenco's #UnitedAgainstCovid efforts





marico
make a difference

EVERY
ACTION
MAKES A
DIFFERENCE